

eCommerce Solutions

Simplified

Open a Payfirma account to get access to a dynamic set of eCommerce tools. They are easy to use and integrate for a start-up company. At the same time, they are powerful enough for an enterprise-level business to leverage. Your eCommerce potential grows, as you are getting your products online quicker and easier.



Online **Sales** Solutions

Whether using our Hosted Payments Form to sell your products online, or integrating with one of 500 shopping carts available, the overall idea is that our eCommerce sales solutions help your online sales, making them faster and easier.



Operational **Efficiency** Solutions

We rejuvenate your cash flow, taking more accurate care of regular bills. To help you save time, our batch-processing engine condenses all your payables into a single step. With automated repeat transactions, your cash flow becomes more consistent and predictable.



Direct **Debit & EFT** Solutions

Letting your site's customers use their debit cards to shop on your site increases online sales. And, you will not need to write and send cheques with our Electronic Funds Transfer (EFT) service: it sends and receives money through your bank account all by itself.



Cardholder **Data** Security

Payfirma uses industry-leading security features, stringent measures and risk-management tools, taking responsibility for safeguarding your and your customers' sensitive data.



1.800.747.6883 www.payfirma.com

For more information, contact your dedicated Payment Advisor: